



Colleen J. Payne

Founder of Mobile Cardiac Imaging (MCI) Diagnostic Center, one of the fastest growing private companies in America; Author of *I Did It My Way and... It Worked! Redefining the Art of Entrepreneurship*; named Oklahoma Chamber of Commerce Small Business Person of the Year, 2008

Colleen J. Payne founded Mobile Cardiac Imaging 12 years ago, and now operates the company as MCI Diagnostic Center. Her passion to help people in rural areas and her drive to succeed in business helped her in the early stages of becoming a business owner. Now, MCI has grown from its initial \$70,000 investment to a multi-million dollar company. The company is now rated as one of the *Inc.* 5000 fastest growing companies in America and has been ranked in this group for three consecutive years—2007, 2008, and 2009.

In 2008, Colleen decided to put her entrepreneurial insight in print and authored *I Did It My Way and...It Worked! Redefining the Art of Entrepreneurship*. She now spends much of her time helping corporate leaders, associations, government leaders, entrepreneurs, and women to tap into their own potential and challenges her audience to redefine the way business is done in their industry. She also teaches them to define who they are and what they want to become and helps them to build a healthy corporate culture for their companies.

Always the entrepreneur, Colleen has now expanded her business model to include commercial real estate, proving the effectiveness of her philosophy in business. According to Colleen, the 3 P's of entrepreneurship have been essential motivators in success: Passion for medicine, persistence in refusing to fail, and perseverance in her desire to continue to move forward.

Signature Keynote Presentations by Colleen J. Payne:

I Did It My Way and...It Worked!

Colleen J. Payne discusses with entrepreneurs and corporate leaders her secret strategies for staying ahead of the competition. Colleen J. Payne candidly guides the audience through the challenges and rewards of choosing to “do it their way.”

Redefine Your Brand: Revealing Your Purpose Continuously

Colleen J. Payne shows her audience how to make sure their brand is properly positioned within their target markets and how to set their brand apart from the competition.

Redefine Your Communication: Obtaining Success Through Your Words

Colleen J. Payne shares with her audience the interpersonal communication techniques that have always been vital to her in business. It will transform the way they relate to others around them.

Redefine Your Leadership: Finding Your Purpose and Forming Lasting Impressions

Colleen J. Payne discusses how to define one's leadership style and build a company culture of excellence and character.

Redefine Your Success: Discovering the Power of "I AM"

Colleen J. Payne teaches her audience how to declare who they are, who they want to become, and how "I Am" statements have worked for her.

Phenomenal Women Where Art Thou? Stand and be Counted

As a woman entrepreneur, Colleen J. Payne addresses women who want to excel in life. They will be empowered to achieve balance, set goals, and make their dreams a profitable reality.

A Valuable Tool for Success

Colleen J. Payne is author of *I Did It My Way and...It Worked! Redefining the Art of Entrepreneurship*. Many others who have experienced Colleen's motivational teaching have benefited even more by taking her insight home with them.

This book is for both the new entrepreneur looking for direction in starting a new company and the seasoned business professional who is ready to expand while strengthening his or her company's culture. It is also a great resource for those who want to bring balance and focus to their professional and personal lives.

Visit www.colleenjpayne.com to own a copy today!

Marketing Contact

Doris Canady

Marketing & Program Coordinator

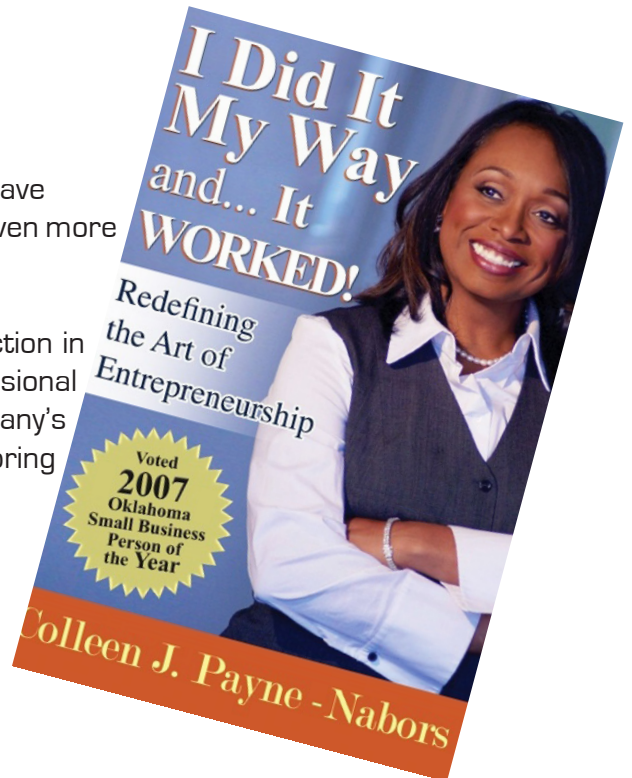
Office (918) 523-2600
Fax (918) 744-9729
E-mail doris@colleenjpayne.com

Web URL www.colleenjpayne.com

Blog colleenjpayne.com/blog
Facebook facebook.com/colleenjpayne
Myspace myspace.com/colleenjpayne
Twitter twitter.com/colleenjpayne

Mailing/Physical Address

Colleen J. Payne
CP Enterprises, LLC
7018 South Utica Avenue



Payne-Nabors is a premier example of a professional with foresight and vision and a key understanding of business. Colleen has the ability to pursue business from a multi-dimensional approach.

—Shelly Johnson, G2report

Payne-Nabors was named top small business person based on her company's staying power, growth, increase in sales, innovativeness of product and contributions to community-oriented projects.

—Darla Booker, Small Business Administration